

## **Anchor Legendairy: Feast for Treats - Terms and Conditions**

### **1. Organizer & Eligibility**

- 1.1. Anchor Legendairy: Feast for Treats (“the Campaign”) is organized by Anchor Food Professionals, a division under Fonterra Brands Malaysia (“the Organizer”).
- 1.2. The campaign is open to all residing in Malaysia except for those stipulated in Paragraph 1.3 below. For Malaysians below the age of 18, prior consent from their legal guardian must be obtained (“Eligible Participant”)
- 1.3. The following group of people shall not be eligible to participate in the Campaign:
  - a) Employees of the Organizer; and/or
  - b) Any business within Fonterra Brands Malaysia, their affiliates or anyone else professionally associated with this Campaign and/or
  - c) Their immediate family members (children, parents, brothers, and sisters, including spouses); and/or
  - d) Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organizer (including its affiliates and/or related companies), and their immediate family members (children, parents, brothers, and sisters, including spouses).

### **2. Campaign Duration**

- 2.1 The Campaign will be held in two phases:

Campaign 1: from 1 November 2024 at 12:00 am to 31 December 2024 at 11:59 pm

Campaign 2: from 1 February 2025 at 12:00 am to 31 March 2025 at 11:59 pm

(together, the “Campaign Period”).
- 2.2 The Organizer may, at its sole and absolute discretion, amend the Campaign Period at any time without prior notice. Unless otherwise varied to the contrary by the Organizer, participation in the Campaign will be governed by the Terms and Conditions set out herein, which shall always remain in full force and effect. Entries received outside the Campaign Period will automatically be disqualified.

### **3. How to Participate?**

To participate, Eligible Participants must comply with each of the following:

Step 1: Spend a minimum of RM50 on a single receipt, inclusive of at least one selected Anchor Signature Dish from any participating F&B outlet

List of participating merchants: Refer to Terms & Conditions clause no. 9 or <https://dreamwithanchor.com/>

Step 2: Scan the QR code from any of the following sources to access the official campaign WhatsApp channel.

- Online Advertisement
- QR Codes on Tent Cards, Posters, & Menu Leaflets displayed at Participating Outlets
- QR Codes on Delivery Stickers
- Referrals from Friends or Family

Step 3: Upload dine-in or delivery receipt via the “Upload Receipt” button in the WhatsApp menu. Receipt is required to clearly listed the participating dish/product name (e.g., the Anchor Cheesy Ball) on the official receipt, along with the receipt number and date of purchase during the campaign period.

Step 4: After submitting your official receipt and receiving approval, you will be sent a link to redeem your RM10 TnG PIN or Sarawak Pay code.

#### 4. Prizes and Eligibility

4.1 Prizes: A total of 2,250 RM10 TnG Pin and 250 RM10 Sarawak Pay code amounting to RM25,000 cash value will be available for redemption per valid receipt throughout campaign 1 phase.

4.2 Limited Availability: Prizes are awarded on a first-come, first-served basis with a weekly allocation (allocation following schedule table below). Once the weekly allocation is exhausted, it will refresh every Friday until the campaign ends. Unused prizes will be rolled over to following week on top of weekly allocation. Availability is while stocks last.

Start	End	Tng Pin	Sarawak Pay
2024-11-01	2024-11-07	270	30
2024-11-08	2024-11-14	270	30
2024-11-15	2024-11-21	270	30
2024-11-22	2024-11-28	270	30
2024-11-29	2024-12-05	270	30
2024-12-06	2024-12-12	270	30
2024-12-13	2024-12-19	270	30
2024-12-20	2024-12-26	270	30
2024-12-27	2024-12-31	90	10

- 4.3 One Redemption Per Receipt: Each valid receipt is eligible for only one redemption. If the weekly allocation is fully claimed, participants may submit their receipt again in the following week when the allocation refreshes.
- 4.4 Multiple Submissions: Participants may submit only one receipt per day subject to receipt approval based on campaign requirement, and to redeem only one RM10 TnG PIN or Sarawak Pay code per day. Each participant is limited to a maximum of three reward claims for Campaign 1 and Campaign 2, amounting to total six reward claims throughout the Campaign Period.
- 4.5 PIN Validity: The RM10 TnG PIN must be redeemed before 23/10/2025 and Sarawak Pay code must be redeemed before 30/06/2025. Refer here for TnG T&C:  
<https://qr1.be/CJ3G>

**5. Participation criteria follows as below:**

- a) Any discount or promotional price used during purchase must still have the final amount worth RM50.00 and above on the receipt.
- b) Each entry must be accompanied by a unique receipt. Duplication of receipt submission is not allowed.
- a) Receipt photo submission must clearly show the transaction amount, date of purchase, name of outlet, Official Receipt number, and participating dish/product name (i.e. Anchor Dairy dishes).
- b) Receipt photos must meet minimum visual quality standards. Visible mirroring, dithering, graininess, blurriness, overexposures, compression artefacts or other degradations to image clarity will not be accepted and will be disqualified. The Organizer's decisions are final.

**6. Retention of Original Official Receipt for Verification Purposes**

- 6.1 The Organizer, its related and associated companies, and its agencies and companies associated with the Campaign disclaim any and all liability arising from the Campaign and will not be responsible or held liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) resulting from any participant's participation in the Campaign, redemption and/or usage of the prize(s), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- 6.2 By participating in the Campaign, all Eligible Participants agree to defend, indemnify, and hold the Organizer harmless from and against any suits, claims, losses, damages,

and expenses, including reasonable legal fees that may arise from or in connection with the Campaign.

## **7. Right of the Organizer**

- 7.1 The Organizer reserves the right at its absolute discretion to substitute any of the prizes with alternative prizes of similar value, at any time without prior notice. All prizes are given on an "As is" basis and are non-transferable to any other person. In the event that the participant chooses not to accept a Prize, the Prize shall be forfeited and the Prize which will be dealt with according to the absolute discretion of the Organizer.
- 7.2 The Participant is responsible for any and all taxes payable as a result of a Prize being awarded or received, if applicable.
- 7.3 All entries will be the property of the Organizer and the Eligible Participants will not claim, use, or exploit the entries for any purpose by any means at any time. By entering the Campaign, each Eligible Participant agrees that the Organizer reserves the right to publish, use the names and/or photographs of the Eligible Participants and/or winners as material for advertising and/or publicity purposes without payment or prior notice, and further agree that by entering the Campaign, the Eligible Participants and /or the winners waive all rights associated with the image they have submitted for the campaign. Eligible Participants shall not be entitled to claim ownership or other forms of compensation on the materials.
- 7.4 By entering the Campaign, each Eligible Participant is deemed to have read, understood all the Terms and Conditions of the Campaign and they are fully and unconditionally agreed to be bound by it (as varied or changed). The Organizer reserves the right to amend these Terms and Conditions where necessary for legal, technical, or commercial reasons and any such amendments shall be effective on the posting of the Campaign website. Please check these terms and conditions regularly to see if there have been any changes.
- 7.5 The Organizer reserves the right to modify, suspend or cancel the Campaign at any time without prior notice in the event that it becomes not capable of running as planned, technically interfered or corrupted, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Organizer, despite the best efforts of the Organizer.
- 7.6 Any terms and conditions applicable to the Campaign which is illegal, prohibited, or unenforceable under any law or regulation shall be ineffective to the extent of such illegality, voidness, prohibition, or unenforceability without invalidating the remaining provisions.

7.7 These Terms and Conditions are governed by and construed under the laws of Malaysia. In the event of any inconsistency between the English version and the Bahasa Malaysia version, the English version shall prevail to the extent of such inconsistency.

## **8. Right to Change Eligibility**

8.1 The Organizer reserves the right to change the eligibility criteria for participation in the Campaign at any time, without prior notice to the participants.

## **9. Participating Merchants**

### **Kuala Lumpur**

- DAVE'S DELI
- GOOBNE CHICKEN MALAYSIA
- Nasken Coffee
- OOMPH
- Q BISTRO
- RESTORAN AL-FARIZ MAJU
- Tandoor Grill
- THE RABBIT HOLE
- Vivo Pizza
- White & Black Lakeside Cafe
- 京华冰厅 KHENG WAH

### **Selangor**

- DAVE'S DELI
- D'KUNAFI CAFÉ
- GOOBNE CHICKEN MALAYSIA
- James Foo
- Nasken Coffee
- OOMPH
- PEJAM MATA CAFE
- Q BISTRO
- RED CARD CAFE
- RESTORAN AL-FARIZ MAJU
- SDS Bakery & Cafe
- Tojoy Cheesy Chicken & Tea
- Vivo Pizza
- 京华冰厅 KHENG WAH

### **Putrajaya**

- BALQIS
- GOOBNE CHICKEN MALAYSIA

- Q BISTRO

## **Johor**

- Basilico Bistro
- Bread9's (Kedai Kek Emas Srgamat)
- LANXI 岚·囍
- Let's Eat Restaurant 为食坊
- Loaf Adam Patisserie
- QULAI PIZZA KAYU API
- SDS Bakery & Cafe
- TheBurgers JB
- Vivo Pizza

## **Melaka**

- Brew Kopi
- Din Fung Kee Hainan Kopitiam
- PAK PUTRA RESTAURANT
- RESTORAN SERI SAHABAT
- Vivo Pizza

## **Pahang**

- Alinaa Food Kuantan
- Anakdol Pizza
- Brew & Butter Cafe
- Nasken Coffee

## **Terengganu**

- Nasken Coffee

## **Penang**

- Empat Sekawan
- Halzan Penang
- James Foo
- SDS Bakery & Cafe
- Unknown Cafe & Bistro
- Vivo Pizza

## **Perak**

- Dong Tai Kopitiam
- Empat Sekawan
- Miker Pizza
- Tandoor Grill
- Vivo Pizza

### **Kedah**

- GOOBNE CHICKEN MALAYSIA
- James Foo
- OVERSTEPPED CAFÉ

### **Kelantan**

- Nasken Coffee

### **Sabah**

- Crowd 99 Cafe
- LUCY'S KITCHEN
- Mamasita Kota Kinabalu
- NEW MAD BEN SDN BHD
- The Chubs Grill
- Upperstar Cafe & Bar

### **Sarawak**

- Big Coconut / Small Coconut
- Chillax Cafe & Bistro
- COUP DE GRILL
- Nica Plus
- Noms
- Oinks!
- TANDOORI PALACE (SARAWAK) SDN. BHD.
- The Container
- Sharing Malaysia