

Personal Data Protection Act 2010 (“PDPA”)

By entering the Campaign, all participants of the Campaign consent to the use of their personal data by the Organiser for the running of the Campaign and for any other events or publicity in any form or through any media.

All participants acknowledge receipt of the PDPA Notice by the Organiser as follows:

NOTICE UNDER THE PERSONAL DATA PROTECTION ACT 2010 (NOTIS DI BAWAH AKTA PERLINDUNGAN DATA PERIBADI 2010)

The Personal Data Protection Act 2010 (hereinafter referred to as the “PDPA”), which regulates the processing of personal data in commercial transactions, applies to Fonterra Brands Malaysia Sdn. Bhd. (hereinafter referred to as “FBM”, “our”, “us” or “we”) as a data user. For the purposes of this written notice, the terms “personal data” and “processing” shall have the same meaning as prescribed in the PDPA.

This written notice (“Notice”) is issued by us and serves to inform you that your personal data is being processed by or on behalf of FBM.

Collection of Personal Data

We collect your personal data through various means, including but not limited to:

- The information provided by you in campaign applications or registrations.
- Communications between you and us, either oral or written.
- Documents and materials you submit directly to us.

Personal data processed by us may include your name, national registration identity card number (NRIC no.), contact number, address, occupation, email address, bank account details, and any other details you provide in your interactions with us. We may also obtain information about you from third-party sources, such as our business partners and public databases, to ensure data accuracy and completeness.

Purposes of Processing

- Your personal data is processed for the following purposes (“Purposes”):
 - a. Running the above Campaign and verifying participant eligibility.
 - b. Announcing or publicizing the Campaign and/or winners.
 - c. Supporting any other promotional campaign beyond the above Campaign.
 - d. Any additional purposes directly related to the campaign or promotional campaign, as required for compliance with legal obligations or as expressly authorized by you.

Disclosure of Personal Data

Your personal data may be disclosed to:

- Subsidiaries or related companies of FBM (“FBM Group”).
- Governmental and quasi-governmental departments, regulatory and statutory bodies, if required by law.
- Our auditors, banks, business partners, and service providers, as necessary for the campaign administration and compliance with legal obligations.

- Any other third parties that you specifically request or authorize us to disclose your personal data to, for purposes related to the original purpose of collection or any other purposes to which you have consented.

Access and Correction

You may access and request corrections to your personal data or contact us with inquiries or complaints in respect of your personal data as follows:

- Phone number: 017-310-8265
- Email address: hello@skale.today

If we decline to comply with any request for access or correction to your personal data, we will inform you of our decision and the reason for the refusal.

Data Accuracy

You are responsible for ensuring that the personal data you provide us is accurate, complete, and not misleading and that such personal data is kept up to date.

Failure to Provide Personal Data

If you fail to provide the required personal data, we may be unable to process your data for any of the Purposes mentioned. Consequently, we may be unable to accept your campaign entry or application with us.

Transfer of Personal Data

Your personal data may be transferred to locations outside Malaysia for the purposes stated above.